Meet your target audience where they are.

Live+Online

2022 AOCS Annual Meeting & Expo

May 1–4 | Hyatt Regency Atlanta | Atlanta, Georgia, USA

Exhibit and Sponsorship Prospectus

annualmeeting.aocs.org/2022sponsors
Who is AOCS?

At the forefront of science for over 112 years

The American Oil Chemists' Society (AOCS) is a community of scientists, technicians, nutritionists, researchers, and other industry professionals advancing the science and technology of oils, fats, proteins, surfactants, and related materials.

Today, AOCS is the leading international society with more than 2,000 members around the world.

Facilitating collaboration

AOCS Divisions give members with similar technical interests a forum to exchange professional information, develop programs and maintain open lines of communication with peers.

The 2022 AOCS Annual Meeting & Expo is a hybrid event, offering a comprehensive and cutting-edge program that allows attendees from around the world to participate in-person or entirely online.

Don’t miss this opportunity to showcase your company, introduce a product or service, generate new sales leads, or strengthen existing business relations.

Become a sponsor at the 2022 AOCS Annual Meeting & Expo and increase your visibility among the face-to-face attendees in Atlanta and amplify your message to a global audience through the online program.

Reserve your space today!

“\nThe AOCS annual meeting is a place where the focus is to provide the most current and cutting-edge research in the area of oils. In my opinion, their annual meeting provides the highest quality scientific content compared to other societies."

Michael A. Rodgers, Ph.D., Associate Professor, Graduate Coordinator, Department of Food Science, University of Guelph, Canada
Letter from the CEO

At a recent conference of society CEOs, one of my colleagues said he has stopped using phrases like “the new normal” or “the new reality.” He felt like this implies we’ve reached some sort of new plateau or steady state, and that each year we find that we have to reset our expectations because we never seem to reach a steady state. He suggested we might be better off accepting that we are living in the “discontinuous next.” At first that might seem like a frightening thought, but it shouldn’t be. Yes, we have been forced into a world of change and accelerated adaptation…but we also opened our eyes to a world of opportunities!

We’ve connected with thousands of new scientists and professionals around the world. We’ve created new partnerships with other organizations. We created new ways for our members and other stakeholders to connect at more frequent intervals. We have accomplished this while all of our lives have been completely disrupted by the worst pandemic in over a century.

For lack of a better descriptor, I think “discontinuous next” seems about right. While there are many uncertainties in this paradigm, one thing seems absolutely clear...to be successful in the “discontinuous next” you have to embrace change by finding energy and excitement in the “possibilities” and then focus on the tangible opportunities that will inevitably unfold.

Together, we can make great things happen. We are so excited about the possibilities and opportunities related to the 2022 AOCS Annual Meeting & Expo, our first large-scale, fully hybrid conference. Come join us and connect with your friends, colleagues, customers, future customers, and other exhibitors and sponsors as we embrace the discontinuous next together.

Patrick Donnelly

Patrick Donnelly PhD., CAE
CEO
AOCS
About the AOCS Annual Meeting & Expo

The AOCS Annual Meeting & Expo is a premier international science and business forum on oils, fats, proteins, surfactants, lipids, and related materials. Known world-wide for its extensive technical program, the annual meeting attracts over **1,200 professionals** from more than **49 countries**, representing the industry’s most prestigious corporate, government and academic institutions.

**Attendees come to** the AOCS Annual Meeting & Expo to **find solutions** to some of their most pressing challenges. The engagement in content presented at the annual meeting increased significantly from prior years with a 110% average increase in session participation in 2021 vs 2019.

**Source:** AOCS 2021 Annual Meeting Net Promoter Score Report

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**Make new connections**

In 2021, we welcomed new attendees thanks to our online platform. In 2022, we expect to continue to see new attendees, allowing our exhibitors and sponsors to expand their network.

26% were first-time attendees to the 2021 AOCS Annual Meeting & Expo

31% of first-time attendees work in basic research

21% of first-time attendees work in applied research

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**Strength in diversity**

The 2022 hybrid model will remove obstacles for attendees and continue to allow people from around the world to participate, further expanding our already robust global reach.

**Historic average geographic distribution**

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>North America</td>
<td>70%</td>
</tr>
<tr>
<td>Europe</td>
<td>15%</td>
</tr>
<tr>
<td>Asia and Oceania</td>
<td>10%</td>
</tr>
<tr>
<td>South America</td>
<td>3%</td>
</tr>
<tr>
<td>Middle East and Africa</td>
<td>2%</td>
</tr>
</tbody>
</table>

**Registrants’ areas of interest**

- Analytical
- Biotechnology
- Edible Applications
- Technology
- Health and Nutrition
- Industrial Oil Products
- Lipid Oxidation and Quality
- Phospholipid
- Processing
- Protein and Co-Products
- Surfactants and Detergents

**Average registrants’ employment affiliation**

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry</td>
<td>63%</td>
</tr>
<tr>
<td>Academia</td>
<td>22%</td>
</tr>
<tr>
<td>Government</td>
<td>6%</td>
</tr>
<tr>
<td>Other</td>
<td>9%</td>
</tr>
</tbody>
</table>

---

**Reach the right audience.**

**Sign up for a booth today before space fills up!**

Clara Chun
Customer Success Manager
AOCS
Clara.Chun@aocs.org
+1 708-320-9024
Looking to showcase your company, introduce a product or service, generate new sales leads, or strengthen existing business relations? The Expo at the annual meeting is the hub of all major networking activities. Your peers and competitors know the meeting is a must-attend event, with exhibit space selling out quickly. Reserve early for the best booth location.

Meet your target audience where they are.
Increase your visibility among more than 1,200 attendees with a successful exhibit at the 2022 AOCS Annual Meeting & Expo.

Check off each of your objectives with a booth at the Expo.

- Showcase your company
- Introduce your new products
- Generate your sales leads
- Strengthen your existing business relationships
- Foster new relationships

What is new this year?
In 2022, the AOCS Annual Meeting & Expo will be a hybrid meeting that combines an in-person event in Atlanta, Georgia, USA, with an online platform. The hybrid offering extends your reach to a global audience before, during and long after the event concludes.

For the most current information — visit AnnualMeeting.aocs.org/2022sponsors.

Returning for 2022
- Move-in on Sunday afternoon
- Same-day departure accommodation with the show closing early Wednesday
- Multiple all-attendee networking events in the expo hall to maximize interaction
- Technical session sponsorship opportunities
- Featured Exhibitor upgrades available

Reserve YOUR space today!
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Customer Success Manager
AOCS
Clara.Chun@aocs.org
+1 708-320-9024

Attendees | Marketing tips | Expo | Sponsorship opportunities | Exhibit space

annualmeeting.aocs.org/2022sponsors
Opportunities to connect

**Relevant Messaging + Effective Frequency = Powerful Marketing**

When a message is relevant, its welcome. Delivering a relevant message through multiple *touchpoints* gets people’s attention.

As an annual meeting sponsor, you can interact with your target audience, deliver your brand message at multiple touchpoints, and benefit from *Effective Frequency*, the ability for someone to recall your brand message over time. Allowing you to build relationships and generate leads.

Multiple touch-point opportunities are available at the 2022 AOCS Annual Meeting & Expo.

**Pre-event**
Industry Updates, delivered before the event via the online platform, allow you to make connections early and at scale. Attendance at the 2021 Industry Update online sessions averaged 150 attendees per session and a popular session has had over 500 post-event views to date.

**Live online and in-person**
The hybrid format of the live event allows you to showcase your brand by sponsoring technical sessions, food and beverage breaks, exhibiting, and at networking events, exactly where attendees will be.

**Post-event**
The online portion of the annual meeting is available for 12-months post-event, as well as archived, extending your reach and amplifying your message over time.

See page 9 for a list of sponsorship opportunities.

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**Effective Frequency**

Say something once and it goes unheard. Say it two times and they might start to hear you. By the third time they’re starting to not just hear you, but to **listen**. Successful marketers utilize Effective Frequency to communicate with potential customers. When a brand communicates in the Effective Range, 3-6 touchpoints, their message is heard and becomes part of a buyer’s consideration set when it’s time to find a solution to a pressing need.
Amplify your brand message

Amplify your brand message through other AOCS channels. Generate pre-conference awareness through advertising or continue the conversation afterwards with a post-conference sponsored webinar.

- **INFORM magazine**
  Reach annual meeting attendees and the entire AOCS membership when you advertise in the pre-meeting (April) and wrap up (July/August) issues of *INFORM* magazine.

- **INFORM SmartBrief**
  The AOCS *INFORM* SmartBrief is a weekly e-newsletter with more than 5,500 opt-in subscribers and a unique open rate of over 31.5%. With content curated specifically for the oils and fats industry, this is a fantastic opportunity to market your product or service. More than a banner ad... you get to place a linked logo, a product image, and 50-words of copy to describe your solution.

- **inform|connect**
  inform|connect is a global community designed to exchange information and provide solutions to real-world challenges affecting bio-based products and technologies. Join the conversation as an advertiser or contributor.

- **AOCS.org**
  AOCS offers premium banner ad sizes and positioning to help you achieve the highest viewer response rate possible.

- **AOCS newsletter**
  A monthly e-newsletter with distribution to more than 19,000 AOCS members and professionals worldwide. Only three AOCS newsletter sponsorships are available per issue.

- **Sponsored webinars**
  Audiences have come to expect a multi-dimensional experience when consuming content. AOCS Sponsored Webinars are digital broadcasts that engage our audience with a variety of tools to deliver consistently high-quality content. Deliver a *Thought Leadership* or *Product Demo* presentation or conduct a *Panel Discussion* on a pressing topic. Showcase your expertise to a wide audience in an engaging way — all from the comfort of your office. Our professional staff of content managers work with clients on best practices for creating an engaging digital experience.

For more information on these products and special pricing, contact:

Clara Chun  
Customer Success Manager  
AOCS  

✉ Clara.Chun@aocs.org  
📞 +1 708-320-9024
Meet your audience where they are.
Introduce or reinforce your brand as an industry player by being an exhibitor or sponsor at the 2022 AOCS Annual Meeting & Expo.

**Sponsorship benefits**

- Meaningful access to thousands of professionals across the fats and oils industries
- Promotional, advertising, and sponsorship opportunities galore
- Up to 12 months of visibility through the online platform and also archived
- Use of official AOCS show branding to use in your marketing materials
- Company listing and link on the meeting website
- Easy to do business
- Large visibility to all meeting participants
- Brand building opportunities
- Great value for investment
- Convenient Sunday morning or afternoon move-in
- Ample networking opportunities.
- Featured exhibitor upgrades for additional exposure.
- Same-day departure accommodation with the show closing early Wednesday

Clara Chun  
Customer Success Manager  
AOCS  
Clara.Chun@aocs.org  
+1 708-320-9024
<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Description</th>
<th>Opportunities</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$10,000</strong></td>
<td>5K Fun Run/Walk, Conference Bags, Hotel Room Keycards, Opening Plenary Keynote, Welcome Reception, Wi-Fi</td>
<td></td>
</tr>
<tr>
<td><strong>$8,000</strong></td>
<td>Souvenir Photos, Water Station and Reusable Water Bottles</td>
<td></td>
</tr>
<tr>
<td><strong>$6,000</strong></td>
<td>Happy Hour Reception, Student ePoster Pitch Competition, Volunteer Appreciation Luncheon, Meeting Signage, Charging Station</td>
<td>2 opportunities</td>
</tr>
<tr>
<td><strong>$5,000</strong></td>
<td>Highlighters, Notepads, Pens, Attendee Communication Package</td>
<td></td>
</tr>
<tr>
<td><strong>$4,000</strong></td>
<td>Annual Meeting Name Badges, Networking Break with Coffee Service</td>
<td>5 opportunities</td>
</tr>
<tr>
<td><strong>$3,500</strong></td>
<td>AOCs @home Computer Station</td>
<td></td>
</tr>
<tr>
<td><strong>$3,000</strong></td>
<td>Attendee Guide and Video</td>
<td></td>
</tr>
<tr>
<td><strong>$500–$3,000</strong></td>
<td>Technical Session Sponsorship</td>
<td>29 opportunities</td>
</tr>
<tr>
<td><strong>$1,500</strong></td>
<td>Industry Updates Pre-Meeting Presentation</td>
<td>24 opportunities</td>
</tr>
</tbody>
</table>

All prices in USD.

See descriptions beginning on page 10.

Reinforce your brand message throughout the conference with prominent placements frequented by attendees. Multiple touch-point opportunities available at the 2022 AOCS Annual Meeting & Expo.

Reserve your sponsorship today!

1. Go to [annualmeeting.aocs.org/2022sponsors](http://annualmeeting.aocs.org/2022sponsors) and fill out the reservation form.

2. Clara Chun, Customer Success Manager at AOCS.

   Clara.Chun@aocs.org
   +1 708-320-9024
Reinforce your brand message throughout the conference with prominent placements frequented by attendees. Multiple touch-point opportunities available at the **2022 AOCS Annual Meeting & Expo**.

<table>
<thead>
<tr>
<th>Sponsorship descriptions</th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>5K Fun Run/Walk</strong></td>
<td>Back by popular demand, the 5K Fun Run/Walk will give annual meeting attendees an unforgettable experience with colleagues and friends. Your logo will be used on a give-away item at the event and on event signage. Sponsor representatives will welcome participants at the race site and hand out the giveaways. Online attendees participate remotely over a 3-day period and post photos for inclusion in event social media posts. This is always an attendee favorite!</td>
</tr>
<tr>
<td><strong>Conference Bags</strong></td>
<td>Attendees always look forward to the official conference bag. Promote your brand at the annual meeting and beyond through this meeting essential. Through the professionally styled bag, your logo will accompany attendees long after the meeting has ended, whether to the office or for future travel. Your support will be recognized in the Program Guide, on annualmeeting.aocs.org and on the sponsor webpage.</td>
</tr>
<tr>
<td><strong>Hotel Key Card</strong></td>
<td>Imagine every time an annual meeting attendee uses their hotel room key at the Hyatt Regency Atlanta, they see your company’s message. The Hotel Key Card will feature your company’s 4-color design on the front. Your support will be recognized in the Program Guide, on annualmeeting.aocs.org and on the sponsor webpage.</td>
</tr>
<tr>
<td><strong>Opening Plenary Keynote</strong></td>
<td>Help kick-off the 2022 Annual Meeting &amp; Expo with a Keynote Sponsorship. This is a unique opportunity to gain the undivided attention of all attendees, helping to position your brand for further interactions during the hours and days that follow. Receive two minutes at the podium of the only plenary session of the annual meeting. Your logo will be on the Opening Plenary Keynote handout, included on event signage, in the Program Guide, on annualmeeting.aocs.org and on the sponsor webpage.</td>
</tr>
<tr>
<td><strong>Welcome Reception</strong></td>
<td>This is a premium event to showcase your company to all conference attendees. The reception will include live entertainment and hors d’oeuvres — enjoy must-have dishes and drinks! As sponsor, the Welcome Reception will be named for your organization. Welcome Reception napkins will bear your logo. Additional recognition will include your logo on event signage, in the Program Guide, and on annualmeeting.aocs.org and the sponsor webpage.</td>
</tr>
<tr>
<td><strong>Wi-Fi</strong></td>
<td>Everyone will know your name when you sponsor Wi-Fi for the annual meeting. The Wi-Fi network name and password will be recommended by the sponsor, and Wi-Fi signage will feature the sponsor’s logo and details. Your logo will also accompany the Wi-Fi login instructions within the Program Guide.</td>
</tr>
<tr>
<td><strong>Souvenir Photos</strong></td>
<td>The green screen station is always a popular destination at the Expo. Attendees will get their picture taken and then receive a print with their choice of fun background. The print is placed in a frame provided by AOCS featuring your logo.</td>
</tr>
<tr>
<td><strong>Water Stations and Reusable Water Bottles</strong></td>
<td>Hydration is an important aspect of health and safety in every profession. Each attendee will be given a reusable water bottle featuring your logo. Water stations, also featuring your logo, will be conveniently placed throughout the meeting and Expo. Your support will be recognized in the Program Guide, on annualmeeting.aocs.org and on the sponsor webpage.</td>
</tr>
</tbody>
</table>

All prices in USD.

Contact Clara Chun, Customer Success Manager, AOCS  |  Phone: +1 708-320-9024  |  Clara.Chun@aocs.org
<table>
<thead>
<tr>
<th>Sponsorship descriptions</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Happy Hour Reception</strong> (2 opportunities)</td>
<td>Be front and center as attendees relax after a long day of sessions by hosting a Happy Hour, which will be held in the Expo. Happy Hour Reception napkins will bear your logo. Additional recognition will include your logo on event signage, in the Program Guide, and on annualmeeting.aocs.org and the sponsor webpage.</td>
</tr>
<tr>
<td><strong>Student ePoster Pitch Competition</strong></td>
<td>Show your leadership by sponsoring this opportunity for student researchers to highlight their achievements, demonstrate their ability in scientific presentations, and receive important feedback and mentoring from industry leaders. You will receive recognition as sponsor at the podium, via the banner ad on the livestream player, your logo on the walk-in video, on the hold slide, in the Program Guide and on annualmeeting.aocs.org and the sponsor webpage.</td>
</tr>
<tr>
<td><strong>Volunteer Appreciation Luncheon</strong></td>
<td>We can’t do it alone. Our volunteers are the backbone of our Society and annual meeting. They give their time to help make the annual meeting as valuable as possible. Help us say thanks by sponsoring the Volunteer Appreciation Luncheon. Open to all attendees, this is a great networking event. As a sponsor, you will receive podium time, your logo on the slides, event signage, in the Program Guide and on annualmeeting.aocs.org and the sponsor webpage.</td>
</tr>
<tr>
<td><strong>Meeting Signage</strong></td>
<td>Signs are important to navigate your way during the annual meeting — they are everywhere! Have your logo, QR code and web address featured on 90% of the signs used in the hallways, outside of session rooms and in the Expo. Your support will be recognized in the Program Guide, on annualmeeting.aocs.org and on the sponsor webpage.</td>
</tr>
<tr>
<td><strong>Charging Station</strong></td>
<td>Come to attendees’ rescue when the power on their mobile device is low and needs to be charged! As sponsor of the Charging Station, your support also provides secure lockers when mobile devices are being charged. The Station will be centrally located near the entrance to the Expo, close to the popular AOCS @home area, and registration. The Station will be marked with your company’s logo as will all Charging Station signage. Additional recognition will appear in the Program Guide and on annualmeeting.aocs.org and the sponsor webpage.</td>
</tr>
<tr>
<td><strong>Highlighters</strong></td>
<td>The sponsor’s logo will be included on the official highlighters distributed to the attendees. Attendees will use the highlighters onsite throughout the meeting to mark the presentations they wish to attend. Your support will be recognized in the Program Guide, on annualmeeting.aocs.org and on the sponsor webpage.</td>
</tr>
<tr>
<td><strong>Notepads</strong></td>
<td>Meeting attendees are sure to be taking notes throughout the event. Have your company information featured on the notepad to ensure you stay top of mind throughout the annual meeting and long after. Your support will be recognized in the Program Guide, on annualmeeting.aocs.org and on the sponsor webpage.</td>
</tr>
<tr>
<td><strong>Pen</strong></td>
<td>Send your logo home with all attendees on the official annual meeting pen. Your support will be recognized in the Program Guide, on annualmeeting.aocs.org and on the sponsor webpage.</td>
</tr>
<tr>
<td><strong>Attendee Communication Package</strong></td>
<td>Key attendee communications (Registration Confirmations, and Annual Meeting Previews) are distributed via email to all registered meeting attendees. The previews contain program updates, links to the abstracts, and other pertinent information for meeting attendees. Have your company advertise via a banner ad, with a custom URL that you provide, on these important communications.</td>
</tr>
</tbody>
</table>
## Sponsorship Descriptions

<table>
<thead>
<tr>
<th>Price</th>
<th>Sponsorship Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>$4,000</td>
<td>Name Badges</td>
<td>Your logo will be displayed on the name badges that each attendee wears during the conference. Your support will be recognized in the Program Guide, on annualmeeting.aocs.org and on the sponsor webpage.</td>
</tr>
<tr>
<td>$4,000</td>
<td>Networking Break with Coffee Service</td>
<td>As a coffee break sponsor, you will benefit from the halo effect that comes with providing meeting attendees with the fuel to keep them going. Your logo will be prominently displayed at the coffee stations, on cups and napkins, while also receiving recognition in the Program Guide. Morning and afternoon opportunities available.</td>
</tr>
<tr>
<td>$3,500</td>
<td>Program-at-a-Glance</td>
<td>Be the sponsor of the highly viewed Program-at-a-Glance. Conveniently sized, this handy guide is a quick reference tool to locate session times and locations. The sponsor’s logo will be printed on the front cover of the Program-at-a-Glance and the sponsor’s ad will be displayed on the back cover.</td>
</tr>
<tr>
<td>$3,000</td>
<td>Virtual Attendee Guide and Tutorial Video</td>
<td>Provide your branded virtual background for the attendee Tutorial Video and your logo will feature prominently on the Virtual Attendee Guide PDF, along with your ad, inside. Your support will also include Program Guide recognition, and logo inclusion on the sponsor pages of annualmeeting.aocs.org and the sponsor webpage.</td>
</tr>
<tr>
<td>$500 – $3,000</td>
<td>Technical Session Sponsorship</td>
<td>Contribute to the quality and success of the annual meeting’s program through your sponsorship of technical tracks and meet your audience where they are. <strong>Explore available tracks on page 17.</strong></td>
</tr>
</tbody>
</table>
| Benefits include: | | - Banner ad on the livestream player  
- Sponsor recognition on the physical session meeting room sign  
- Sponsor recognition next to session listing in the Program Guide  
- Sponsor recognition with logo in the Program Guide  
- Sponsor recognition next to session title/description on event webpage  
- Sponsor recognition on the sponsors webpage of the annual meeting website  
- Sponsor recognition within the poster section of the Program Guide |
| $1,500 | Industry Updates — Pre-meeting Presentations across 3-days | Attendees are always in search of new and innovative solutions to their most pressing problems. This is your opportunity to highlight your products and services to your target audience. Attendance at the 2021 Industry Update online sessions averaged 150 attendees per session and a popular session has had over 500 post-event views to date. Receive a twenty-minute platform to spotlight your organization’s leadership, and a recording of your Industry Update for your use. Your session will be on an open-access livestream, on demand in the meeting program and on the AOCS YouTube channel. You will receive recognition on annualmeeting.aocs.org and the sponsor webpage. |

All prices in USD.

Contact Clara Chun, Customer Success Manager, AOCS | Phone: +1 708-320-9024 | Clara.Chun@aocs.org
Exhibit opportunities
Anchor your presence at the 2022 Annual Meeting & Expo with an exhibit booth.

Your space Includes:
- 10’ × 10’ space (100 square feet)
- 8’ high drape back wall
- 3’ high drape side walls
- ID sign (7” × 44”)

You also receive:
- Virtual presence on the platform, to access a global audience
- One full meeting registration (pre-registration required)
- One exhibit personnel registration (pre-registration required)
- Listing in the Expo Guide section of the Program Guide

Your investment:

Early rate: $1,950
Standard rate: $2,450*
*After January 31, 2022

Upgrade your visibility to attendees.

- **Premium corner position**  |  $150
  Position yourself in a high traffic area on the Expo floor and stand out from the crowd. Like any piece of real estate, a corner is always highly valued. Quantities are limited.

- **Featured Exhibitor**  |  $600
  Receive an upgraded listing in the Program Guide, which includes:
  - Company Logo
  - 50-word description
  - Website URL
  - Additional exposure with a Featured Exhibitor indication in the attendee communication outreach, including the Annual Meeting preview emails.

All prices in USD.

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+1 708-320-9024
2022 AOCS Annual Meeting & Expo
May 1–4 Hyatt Regency Atlanta | Atlanta, Georgia, USA

Exhibit floor plan

Attendees | Marketing tips | Expo | Sponsorship opportunities | Exhibit space | annualmeeting.aocs.org/2022sponsors

2022 AOCS Annual Meeting & Expo
Expo schedule
As of September 1, 2021. Subject to change. All times are in EDT (Atlanta, Georgia; UTC-4).

Sunday, May 1
10 a.m. – 4:30 p.m. Exhibitor Move-In
5:30–7 p.m. Expo
5:30–7 p.m. Welcome Reception

Monday, May 2
9:30 a.m. – 7 p.m. Expo
9:30–10 a.m. Networking Break
Noon–1:30 p.m. Lunch Break
3:30–4 p.m. Networking Break
6–7 p.m. Happy Hour Reception

Tuesday, May 3
9:30 a.m. – 7 p.m. Expo
9:30–10 a.m. Networking Break
Noon–1:30 p.m. Lunch Break
3:30–4 p.m. Networking Break
6–7 p.m. Happy Hour Reception

Wednesday, May 4
9:30–10 a.m. Expo
9:30–10 a.m. Networking Break
10 a.m.–1 p.m. Exhibitor Move-Out

Advertise
in the official annual meeting
Program Guide

Book your advertisement in the official annual meeting Program Guide and position your brand in this frequently referenced resource! The Program Guide will be available to both in-person and online attendees.

<table>
<thead>
<tr>
<th>Ad Size*</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page, 4-color</td>
<td>US $1,670</td>
</tr>
<tr>
<td>1/2 page, 4-color, horizontal or vertical</td>
<td>US $1,400</td>
</tr>
</tbody>
</table>

*Other sizes/options are available by request.

Space close date: February 24, 2022
Materials close date: March 7, 2022
Close dates are subject to change.
Advertising will be billed in February separately from the exhibit rentals with a payment term of net 30 days.

For more information, contact:
Clara Chun, Customer Success Manager, AOCS
Email: Clara.Chun@aocs.org
Phone: +1 708-320-9024
Past attendees—across industry, academia, and government

AAK
Abali Yag San Ve Tic AS
ACT Solutions Corp
ADM
Aekyung
Agriculture & Agri-Food Canada
Aker Biomarine
Alfa Laval Inc
Alma Mater Studiorum-University of Bologna
American Cleaning Institute
Anders Dahl Pedersen
Anton Paar
Aquanova RUS JSC
Arkema, Inc.
Aveda
BASF
BASF SE
Besler Gida Ve Kimya San Ve Tic AS
Birko Corp
Brenntag North America
Brigham Young University
Bunge Creative Solutions Center
Bunge North America Inc
Buntech
Caldic Canada
Canadian Food Inspection Agency
Cargill Agricola SA
Carleton University
Cawthon Institute
Cesco Solutions, Inc.
Chinese Cereals and Oils Association (CCOA)
Cl Cigra
CIRAD
Clariant Corporation
Colgate-Palmolive Company
Conagra Brands
Connoils
Corteva Agriscience
CoverCress, Inc.
Critical Fluid Symposia
Crystal Filtration Co/Filsorb/Quartz Analytics
Dallhouse University
Danmarks Tekniske Universitet
Darmstadt University of Applied Science
Dell Medical School, University of Texas at Austin
Desmet Ballestra North America, Inc.
DTU Food, National Food Institute
East Carolina University
Ecoextract
Eksci LLC
Enviroflight
Ets Abdelmoula
Evonik Corporation
Farmet AS
Feed Energy Co
Fonterra Co-op Group
Fuji Oil Co Ltd
G.C. Hahn & Co., Stabilisierungstechnik GmbH
GED Westfalia Separator Group GmbH
German Federal Institute For Risk Assessment
Glanbia Nutritional
Globen Agri Resources (GAR)
Grains Research and Development Corporation
Guardian Chemicals Inc.
H2 Compliance
Henkel
Hormel Foods
Hydrite Chemical Co
Indorama
Ingegion Inc.
Inonu Universitesi
Institute of Biochemistry
Intercontinental Specialty Fats Sdn Bhd
International Products Corporation
IonSense
Istanbul Galata University
Jiangnan University
JRC, European Commission
Kalsec
Kansas State University
Keit Spectrometers
Kerfoot Group
Kl-Kepong Oleomas Sdn Bhd
Kraft Heinz Company
Kyushu University
Lasenor USA
LDC
Lipid Technologies LLC
LOARC
LRGP CNRS
Managing Company
Sodrugestvo
Mars Global Petcare
Massey University
McCormick & Co Inc
Memorial University of Newfoundland
Miami University
Mitsubishi Chemical Corp
Montana Specialty Mills
MPOB
National Food Institute (DTU Food)
National Taiwan University of Science and Technology
Natural Plant Products Inc
Nestle
New Mexico State University
Nippon Shokubai
Niissin Oillio Group Ltd
Norga Pharma and Entrinsic Biosciences
North Carolina State University
Northern Crops Institute
Novoymes AS
Novus International Inc
Nu Skin Enterprises
Oklahoma State University
OLEOTEK
Omni Tech International Ltd
Owensboro Grain Company
Ozturkler Yem Ve Yag San. Tic. A.S.
Paradigm Science Inc
PEDECIBA Quimica-UdelaR
Pica PrüfInstitut Chemische Analytik GmbH
POET LLC
Prairie Aquatech, LLC
Productos Quimicos Y Derivados
PT Smart Tbk
R W Heiden Associates LLC
Reftenmaier Canada Inc.
Rob Reintjes
Rotachrom Technologies
Royal Greenland
Ryerson University
Sasol
SC Johnson & Son Inc
Senna Nahrungsmittel GmbH
Seppic
SGS Germany GmbH
Societe’ Des Produits Nestle - Nestle Research
Sodrugestvo
Soon Soon Oil Mills Sdn Bhd
South China University of Technology
Stellar Agribiz
Steven Abbott TCNF Ltd
Sungkyunkwan University
Surin Bran Oil Co Ltd
TD Research Ltd
Technical University Berlin
Teriviva Bioenergy, Inc.
Thai Edible Oil Co Ltd
The Hershey Company

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Each track and date are an exclusive sponsorship unless it is a joint session. For joint sessions, sponsors from both tracks will be recognized. Joint sessions are particularly well attended.

<table>
<thead>
<tr>
<th>Package</th>
<th>Session Track</th>
<th>Date</th>
<th>Price/USD</th>
<th>Session Title(s)</th>
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<tbody>
<tr>
<td>1</td>
<td>Analytical</td>
<td>Monday, May 2, 2022</td>
<td>$2,000</td>
<td>• General Analytical Methods</td>
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<td>• AOCs Official Methods</td>
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<td>• Authentication of Olive Oil</td>
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<td>• Novel Analytical Tools to Assess Oil Quality and Oxidation (joint session)</td>
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<td>• Authentication of Avocado and other High-Value Oils</td>
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<td>• Standardize/Novel Analytical Methods for Protein Analysis in Food (joint session)</td>
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<td>• Dutton Award Symposium</td>
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<td>• Analysis of Less Abundant Lipids</td>
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<td>• Edible Oil Contaminants – Analysis and Industrial Perspective (joint session)</td>
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<td>• Advanced Methods of Analysis, Including Lipidomics</td>
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<td>• Trace Contaminants</td>
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<td>• Phospholipid Analysis (joint session)</td>
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<td>• Rapid and High-throughput Screening Methods</td>
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<td>• Surface Methods</td>
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<td>• Improving Protein Quality/Content (joint session)</td>
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<td>• Gene Editing Technologies</td>
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<td>• Biocatalysis – Enzyme Processing</td>
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<td>• Non-food Applications of Proteins (joint session)</td>
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<td>• Novel Edible Applications of Food Proteins (joint session)</td>
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<td>Edible Applications Technology</td>
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<td>• Implications of Lipids Structuring in Food Applications (Part 1)</td>
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<td>• Phase Transitions and Interfacial Phenomena in Complex Food Systems (Part 1)</td>
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<td>• Surfactants in Food (joint session)</td>
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<td>9</td>
<td>Edible Applications Technology</td>
<td>Wednesday, May 4, 2022</td>
<td>$500</td>
<td>• Interactions Between Lipids and Other Ingredients in Plant-based Products</td>
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<td>10</td>
<td>Health and Nutrition</td>
<td>Monday, May 2, 2022</td>
<td>$1,500</td>
<td>• Omega-3s: How Much Do We Currently Know About Omega-3 Fatty Acids?</td>
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<td>• Lipid Oxidation Consequences to Health, Nutrition and Toxicity</td>
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<td>• Inflammation and Fatty Acids; Role of Inflammation in Disease Pathology</td>
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<td>• Bioactive Lipid Mediators</td>
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<td>• Lipid and Protein Nutrition in Elderly Health (joint session)</td>
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<td>• Lipids and the Microbiome</td>
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<td>• Role of Lipids and Related Nutrients in Companion Animal Health</td>
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<td>Health and Nutrition</td>
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<td>• General Health and Nutrition (Part 1)</td>
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<td>Industrial Oil Products</td>
<td>Monday, May 2, 2022</td>
<td>$1,500</td>
<td>• Biofuels (joint session)</td>
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<td>• Green Chemistry and Oleochemicals</td>
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<td>• New Uses of Glycerine</td>
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<td>Industrial Oil Products</td>
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<td>• Biopolymers (joint session)</td>
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<td>• General Industrial Oil Products</td>
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<td>• New Crops for Oils/Feedstock Engineering</td>
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<td>15</td>
<td>Lipid Oxidation and Quality</td>
<td>Monday, May 2, 2022</td>
<td>$1,500</td>
<td>• Identification of Novel Antioxidants and their Efficacies</td>
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<td>• Novel Analytical Tools to Assess Oil Quality and Oxidation (joint session)</td>
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<td>• Lipid Oxidation Consequences to Health, Nutrition and Toxicity (joint session)</td>
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<td>16</td>
<td>Lipid Oxidation and Quality</td>
<td>Tuesday, May 3, 2022</td>
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<td>• Evaluating Antioxidant Efficacy via Accelerated Storage for Shelf-life Determination</td>
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<td>• Antioxidant Applications: Emulsions, Biofuels, Proteins and More</td>
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<td>• Food Preservation Strategies: Combination of Antioxidants with Other Actives in Food Systems</td>
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<td>• Lipid Oxidation in Omega-3 Products and Stabilization Strategies</td>
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<td>17</td>
<td>Lipid Oxidation and Quality</td>
<td>Wednesday, May 4, 2022</td>
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<td>• Lipid Oxidation and Quality General Session</td>
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<td>18</td>
<td>Phospholipid</td>
<td>Monday, May 2, 2022</td>
<td>$1,500</td>
<td>• Development of Novel Phospholipids and Phospholipid-based Delivery Systems for Pharmaceutical and Food Applications</td>
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<td>• Engineering and Technological Aspects of Isolation, Purification, and Processing of Phospholipids</td>
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<td>• Novel Phospholipids – Synthesis, Plant Polar Lipids, their Chemical Composition and Biomedical Properties</td>
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<td>19</td>
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<td>Wednesday, May 4, 2022</td>
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<td>• Phospholipid Analysis (joint session)</td>
</tr>
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<td>$2,000</td>
<td>• Hemp/Cannabis Processing</td>
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<td>• Biofuels (joint session)</td>
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<td>• How Processing Affects Emerging Economies (Sustainability Session)</td>
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<td>• Processing Basics – Palm Oil</td>
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</table>
| 21      | Processing             | Tuesday, May 3, 2022 | $2,000    | • General Processing (Energy, Sustainability, Future)  
• Novel Technologies – Plant-based Foods  
• Edible Oil Contaminants – Analysis and Industrial Perspective (joint session)  
• Food Safety and Security  |
| 22      | Processing             | Wednesday, May 4, 2022 | $1,000    | • New and Emerging Technology  
• Fermentation (joint session)  |
| 23      | Protein and Co-Products | Monday, May 2, 2022 | $1,500    | • Application of Advanced Green Processing for the Preparation and Utilization of Food Proteins  
• Emerging Source of Proteins  
• Novel Edible Application of Food Proteins (joint session)  |
| 24      | Protein and Co-Products | Tuesday, May 3, 2022 | $3,000    | • Standardize/Novel Analytical Methods for Protein Analysis in Food (joint session)  
• Functionality of Proteins in Foods and Interactions with Other Food Components  
• Improving Protein Quality/Content (joint session)  
• Protein Based Hydrocolloids for Food and Health Applications  
• Lipid and Protein Nutrition in Elderly Health (joint session)  
• Protein Biofunctions  |
| 25      | Protein and Co-Products | Wednesday, May 4, 2022 | $1,000    | • Breeding and Biotechnology for Improved Quality of Food Proteins  
• Non-food Applications of Proteins (joint session)  |
| 26      | Surfactants and Detergents | Monday, May 2, 2022 | $2,500    | • Next Generation Ingredients  
• HLD-NAC  
• Surfactant LCA/Sustainability  
• Biosurfactants (LCA/Sustainability) (joint session)  
• Personal Care  |
| 27      | Surfactants and Detergents | Tuesday, May 3, 2022 | $2,500    | • Interactions of Surfactants at Solid Surfaces  
• Performance Additives  
• Formulating Waterless Products  
• Surfactants in Food (joint session)  
• Surfactants Mixtures and Trace Components  |
| 28      | Surfactants and Detergents | Wednesday, May 4, 2022 | $1,500    | • Regulatory Issues  
• Surfactants for Petroleum Applications  
• Surface Methods  |
| 29      | Division Poster Sessions | Sunday, May 1 – Wednesday, May 4, 2022 | Included with any Technical Session sponsorship | • Analytical Poster Session  
• Biotechnology Poster Session  
• Edible Applications Technology Poster Session  
• Health and Nutrition Poster Session  
• Industrial Oil Products Poster Session  
• Lipid Oxidation and Quality Poster Session  
• Phospholipid Poster Session  
• Processing Poster Session  
• Protein and Co-Products Poster Session  
• Surfactants and Detergents Poster Session  |
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   - +1 708-320-9024

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