



MEETING PROSPECTUS AND SPONSORSHIP OPPURTUNITIES

2027 FABRIC & HOME CARE FORUM

Chicago, Illinois, USA | aocs.org/fhc | May 3-5, 2027

2027 AOCS FABRIC & HOME CARE FORUM

The AOCS Fabric & Home Care Forum brings together the executives, scientists, and policy leaders working to solve fabric and home care's central challenge: building products that meet consumer expectations, hold up to sustainability science, and satisfy regulatory requirements — all at the same time.

Over three days, the Forum brings these perspectives into one room to set direction, build solutions, and decide what's executable.



ATTENDEE PROFILE

Join senior scientists, strategic leaders, and industry executives for a program built around the decisions shaping fabric and home care today — and over the next three to five years.

BACKED BY AOCS; A GLOBAL SCIENTIFIC SOCIETY



2,500+
MEMBERS



1,000+
COMPANIES



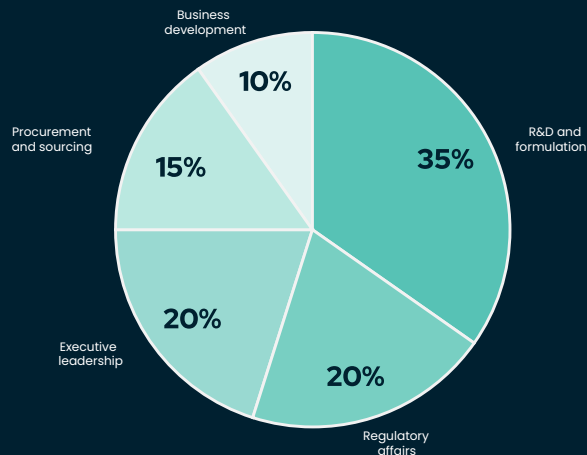
40+
COUNTRIES

ATTENDANCE TARGET:

INDUSTRY SEGMENTS REPRESENTED:

- Ingredient and raw material suppliers
- Brand owners and consumer goods companies
- Contract manufacturers and formulators
- Regulatory and testing laboratories
- Academic and independent researchers

TARGET AUDIENCE COMPOSITION:



SPONSORSHIP OPPORTUNITIES

Sponsorship of the 2027 Fabric & Home Care Forum positions your organization in front of senior leaders, decision-makers, influencers, scientists, and formulators driving innovation.

The packages are designed to match your investment level with meaningful visibility, and engagement opportunities — before, during, and after the Forum.

ALL SPONSOR LEVELS INCLUDE:

- Meaningful access and enhanced visibility to AOCS' professional attendee audience from across the industry
- Use of official Fabric & Home Care branding to use in your marketing materials
- Company listing and link on the meeting website and printed materials
- Access to Forum attendee list (*based on opt-ins*)

SPONSORSHIP LEVELS:

SIGNATURE SPONSOR

\$ 30000

EXECUTIVE SPONSOR

\$ 20000

ELITE SPONSOR

\$ 10000

WHAT’S INCLUDED:

	ELITE	EXECUTIVE	SIGNATURE
Logo placement on event signage and printed materials	✓	✓	✓
Access to Forum attendee list <i>(based on opt-ins)</i>	✓	✓	✓
Recognition in the official forum program	✓	✓	✓
Complimentary full-event registrations <i>(Forum and Annual Meeting & Expo)</i>	2	4	6
Social media recognition across AOCS channels	✓	✓	✓
Logo featured on the event sponsor page at aocs.org	✓	✓	✓
Opportunity to serve as Panel Speaker <i>(subject to program chair approval)</i>	-	✓	✓
Sponsored networking break or breakfast service	-	✓	✓
Presenting or title sponsorship of a session or day of programming <i>(Subject to chair approval)</i>	-	-	✓
Priority seating for your organization	-	-	✓
Complimentary <i>INFORM</i> advertisement featuring company	-	-	✓
1 dedicated email feature to the full AOCS membership noting presence as sponsor	-	-	✓
Recognition at the opening reception	-	-	✓
Opportunity to moderate or present during the Forum <i>(Subject to chair approval)</i>	-	-	✓
TOTAL INVESTMENT:	\$10000	\$20000	\$30000

READY TO PARTNER WITH AOCS?

We'd love to connect and find the right fit for your organization. Reach out to discuss custom opportunities, confirm benefit availability, or reserve your sponsorship package today.

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