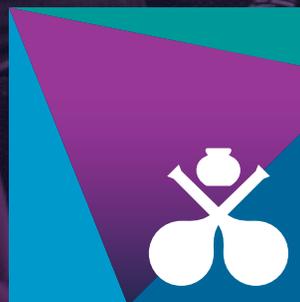


Meet your target audience where they are.



Live+Online

2022 AOCS Annual Meeting & Expo

May 1-4 ▶ Hyatt Regency Atlanta | Atlanta, Georgia, USA

Exhibit and Sponsorship Prospectus

annualmeeting.aocs.org/2022sponsors



Your Global Fats and Oils Connection

Who is AOCS?

At the forefront of science for over 112 years

The American Oil Chemists' Society (AOCS) is a community of scientists, technicians, nutritionists, researchers, and other industry professionals advancing the science and technology of oils, fats, proteins, surfactants, and related materials.

Today, AOCS is the leading international society with more than 2,000 members around the world.

Facilitating collaboration

AOCS Divisions give members with similar technical interests a forum to exchange professional information, develop programs and maintain open lines of communication with peers.

“ The AOCS annual meeting is a place where the focus is to provide the most current and cutting-edge research in the area of oils. In my opinion, their annual meeting provides the highest quality scientific content compared to other societies. ”

Michael A. Rodgers, Ph.D., Associate Professor,
Graduate Coordinator, Department of Food Science,
University of Guelph, Canada

The 2022 AOCS Annual Meeting & Expo is a hybrid event, offering a comprehensive and cutting-edge program that allows attendees from around the world to participate in-person or entirely online.

Don't miss this opportunity to showcase your company, introduce a product or service, generate new sales leads, or strengthen existing business relations.

Become a sponsor at the 2022 AOCS Annual Meeting & Expo and increase your visibility among the face-to-face attendees in Atlanta and amplify your message to a global audience through the online program.

Reserve your space today!

Attendees

Marketing tips

The Expo

Sponsorship

Exhibit space

Letter from the CEO

At a recent conference of society CEOs, one of my colleagues said he has stopped using phrases like “the new normal” or “the new reality.” He felt like this implies we’ve reached some sort of new plateau or steady state, and that each year we find that we have to reset our expectations because we never seem to reach a steady state. He suggested we might be better off accepting that we are living in the “discontinuous next.” At first that might seem like a frightening thought, but it shouldn’t be. Yes, we have been forced into a world of change and accelerated adaptation...but we also opened our eyes to a world of opportunities!

We’ve connected with thousands of new scientists and professionals around the world. We’ve created new partnerships with other organizations. We created new ways for our members and other stakeholders to connect at more frequent intervals. We have accomplished this while all of our lives have been completely disrupted by the worst pandemic in over a century.

For lack of a better descriptor, I think “discontinuous next” seems about right. While there are many uncertainties in this paradigm, one thing seems absolutely clear...to be successful in the “discontinuous next” you have to embrace change by finding energy and excitement in the “possibilities” and then focus on the tangible opportunities that will inevitably unfold.

Together, we can make great things happen. We are so excited about the possibilities and opportunities related to the 2022 AOCS Annual Meeting & Expo, our first large-scale, fully hybrid conference. Come join us and connect with your friends, colleagues, customers, future customers, and other exhibitors and sponsors as we embrace the discontinuous next together.

Patrick Donnelly

Patrick Donnelly PhD., CAE
CEO
AOCS



About the AOCs Annual Meeting & Expo

The AOCs Annual Meeting & Expo is a premier international science and business forum on oils, fats, proteins, surfactants, lipids, and related materials. Known world-wide for its extensive technical program, the annual meeting attracts over **1,200 professionals** from more than **49 countries**, representing the industry's most prestigious corporate, government and academic institutions.

Attendees come to the AOCs Annual Meeting & Expo to **find solutions** to some of their most pressing challenges. The engagement in content presented at the annual meeting increased significantly from prior years with a 110% average increase in session participation in 2021 vs 2019.

Source: AOCs 2021 Annual Meeting Net Promoter Score Report

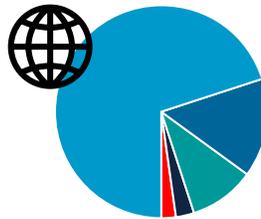
Make new connections

In 2021, we welcomed new attendees thanks to our online platform. In 2022, we expect to continue to see new attendees, allowing our exhibitors and sponsors to expand their network.

26% were first-time attendees to the 2021 AOCs Annual Meeting & Expo
31% of first-time attendees work in basic research
21% of first-time attendees work in applied research

Strength in diversity

The 2022 hybrid model will remove obstacles for attendees and continue to allow people from around the world to participate, further expanding our already robust global reach.

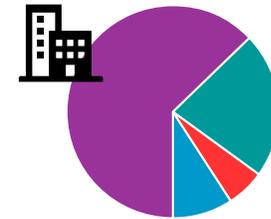


Historic average geographic distribution

North America **70%**
Europe **15%**
Asia and Oceania **10%**
South America **3%**
Middle East and Africa . . **2%**

Registrants' areas of interest

Analytical
Biotechnology
Edible Applications
Technology
Health and Nutrition
Industrial Oil Products
Lipid Oxidation and Quality
Phospholipid
Processing
Protein and Co-Products
Surfactants and Detergents



Average registrants' employment affiliation

Industry. **63%**
Academia **22%**
Government **6%**
Other. **9%**

Reach the right audience.

Sign up for a booth today before space fills up!



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Looking to showcase your company, introduce a product or service, generate new sales leads, or strengthen existing business relations? The Expo at the annual meeting is the hub of all major networking activities. Your peers and competitors know the meeting is a must-attend event, with exhibit space selling out quickly. Reserve early for the best booth location.

Meet your target audience where they are.

Increase your visibility among more than 1,200 attendees with a successful exhibit at the 2022 AOCS Annual Meeting & Expo.

Check off each of your objectives with a booth at the Expo.

 **Showcase your company**

 **Introduce your new products**

 **Generate your sales leads**

 **Strengthen your existing business relationships**

 **Foster new relationships**

What is new this year?

In 2022, the AOCS Annual Meeting & Expo will be a hybrid meeting that combines an in-person event in Atlanta, Georgia, USA, with an online platform. The hybrid offering extends your reach to a global audience before, during and long after the event concludes.

For the most current information — visit AnnualMeeting.aocs.org/2022sponsors.

Returning for 2022

- Move-in on Sunday afternoon
- Same-day departure accommodation with the show closing early Wednesday
- Multiple all-attendee networking events in the expo hall to maximize interaction
- Technical session sponsorship opportunities
- Featured Exhibitor upgrades available



The Expo



Reserve YOUR space today!

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Opportunities to connect

Relevant Messaging + Effective Frequency = Powerful Marketing

When a message is relevant, it's welcome. Delivering a relevant message through multiple *touchpoints* gets people's attention.

As an annual meeting sponsor, you can interact with your target audience, deliver your brand message at multiple touchpoints, and benefit from *Effective Frequency*, the ability for someone to recall your brand message over time. Allowing you to build relationships and generate leads.

Multiple touch-point opportunities are available at the 2022 AOCs Annual Meeting & Expo.

Pre-event

Industry Updates, delivered before the event via the online platform, allow you to make connections early and at scale. Attendance at the 2021 Industry Update online sessions averaged 150 attendees per session and a popular session has had over 500 post-event views to date.

Live online and in-person

The hybrid format of the live event allows you to showcase your brand by sponsoring technical sessions, food and beverage breaks, exhibiting, and at networking events, exactly where attendees will be.

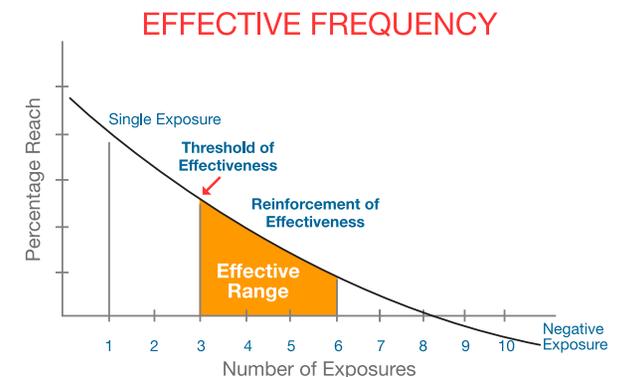
Post-event

The online portion of the annual meeting is available for 12-months post-event, as well as archived, extending your reach and amplifying your message over time.

See page 9 for a list of sponsorship opportunities.

Effective Frequency

Say something once and it goes unheard. Say it two times and they might start to hear you. By the third time they're starting to not just hear you, but to **listen**. Successful marketers utilize Effective Frequency to communicate with potential customers. When a brand communicates in the Effective Range, 3-6 touchpoints, their message is heard and becomes part of a buyer's consideration set when it's time to find a solution to a pressing need.



Amplify your brand message

Amplify your brand message through other AOCS channels. Generate pre-conference awareness through advertising or continue the conversation afterwards with a post-conference sponsored webinar.

■ **INFORM** magazine

Reach annual meeting attendees and the entire AOCS membership when you advertise in the pre-meeting (April) and wrap up (July/August) issues of *INFORM* magazine.

■ **INFORM SmartBrief**

The AOCS *INFORM* SmartBrief is a weekly e-newsletter with more than 5,500 opt-in subscribers and a unique open rate of over 31.5%. With content curated specifically for the oils and fats industry, this is a fantastic opportunity to market your product or service. More than a banner ad... you get to place a linked logo, a product image, and 50-words of copy to describe your solution.

■ **inform|connect**

inform|connect is a global community designed to exchange information and provide solutions to real-world challenges affecting bio-based products and technologies. Join the conversation as an advertiser or contributor.

■ **AOCS.org**

AOCS offers premium banner ad sizes and positioning to help you achieve the highest viewer response rate possible.

■ **AOCS newsletter**

A monthly e-newsletter with distribution to more than 19,000 AOCS members and professionals worldwide. Only three AOCS newsletter sponsorships are available per issue.

■ **Sponsored webinars**

Audiences have come to expect a multi-dimensional experience when consuming content. AOCS Sponsored Webinars are digital broadcasts that engage our audience with a variety of tools to deliver consistently high-quality content. Deliver a *Thought Leadership* or *Product Demo* presentation or conduct a *Panel Discussion* on a pressing topic. Showcase your expertise to a wide audience in an engaging way — all from the comfort of your office. Our professional staff of content managers work with clients on best practices for creating an engaging digital experience.

For more information on these products and special pricing, contact:



Clara Chun
Customer Success Manager
AOCS

 Clara.Chun@aoacs.org

 +1 708-320-9024



Meet your audience where they are.

Introduce or reinforce your brand as an industry player by being an exhibitor or sponsor at the 2022 AOCS Annual Meeting & Expo.

Sponsorship benefits

- Meaningful access to thousands of professionals across the fats and oils industries
- Promotional, advertising, and sponsorship opportunities galore
- Up to 12 months of visibility through the online platform and also archived
- Use of official AOCS show branding to use in your marketing materials
- Company listing and link on the meeting website
- Easy to do business
- Large visibility to all meeting participants
- Brand building opportunities
- Great value for investment
- Convenient Sunday morning or afternoon move-in
- Ample networking opportunities.
- Featured exhibitor upgrades for additional exposure.
- Same-day departure accommodation with the show closing early Wednesday



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\$10,000	5K Fun Run/Walk	
	Conference Bags	
	Hotel Room Keycards	
	Opening Plenary Keynote	
	Welcome Reception	
	Wi-Fi	
\$8,000	Souvenir Photos	
	Water Station and Reusable Water Bottles	
\$6,000	Happy Hour Reception	2 opportunities
	Student ePoster Pitch Competition	
	Volunteer Appreciation Luncheon	
	Meeting Signage	
	Charging Station	
\$5,000	Highlighters	
	Notepads	
	Pens	
	Attendee Communication Package	
\$4,000	Annual Meeting Name Badges	
	Networking Break with Coffee Service	5 opportunities
	Program-at-a-Glance	
\$3,500	AOCS @home Computer Station	
\$3,000	Attendee Guide and Video	
\$500– \$3,000	Technical Session Sponsorship	29 opportunities
\$1,500	Industry Updates Pre-Meeting Presentation	24 opportunities

All prices in USD.

See descriptions beginning on page 10.



Reinforce your brand message throughout the conference with prominent placements frequented by attendees. Multiple touch-point opportunities available at the **2022 AOCs Annual Meeting & Expo**.

Reserve your sponsorship today!

- 1 Go to annualmeeting.aocs.org/2022sponsors and fill out the reservation form.
- 2 Clara Chun, Customer Success Manager at AOCs..



Clara.Chun@aocs.org



+1 708-320-9024

Reinforce your brand message throughout the conference with prominent placements frequented by attendees. Multiple touch-point opportunities available at the **2022 AOCs Annual Meeting & Expo**.

\$10,000	5K Fun Run/Walk	Back by popular demand, the 5K Fun Run/Walk will give annual meeting attendees an unforgettable experience with colleagues and friends. Your logo will be used on a give-away item at the event and on event signage. Sponsor representatives will welcome participants at the race site and hand out the giveaways. Online attendees participate remotely over a 3-day period and post photos for inclusion in event social media posts. This is always an attendee favorite!
	Conference Bags	Attendees always look forward to the official conference bag. Promote your brand at the annual meeting and beyond through this meeting essential. Through the professionally styled bag, your logo will accompany attendees long after the meeting has ended, whether to the office or for future travel. Your support will be recognized in the Program Guide, on annualmeeting.aocs.org and on the sponsor webpage.
	Hotel Key Card	Imagine every time an annual meeting attendee uses their hotel room key at the Hyatt Regency Atlanta, they see your company's message. The Hotel Key Card will feature your company's 4-color design on the front. Your support will be recognized in the Program Guide, on annualmeeting.aocs.org and on the sponsor webpage.
	Opening Plenary Keynote	Help kick-off the 2022 Annual Meeting & Expo with a Keynote Sponsorship. This is a unique opportunity to gain the undivided attention of all attendees, helping to position your brand for further interactions during the hours and days that follow. Receive two minutes at the podium of the only plenary session of the annual meeting. Your logo will be on the Opening Plenary Keynote handout, included on event signage, in the Program Guide, on annualmeeting.aocs.org and the sponsor webpage.
	Welcome Reception	This is a premium event to showcase your company to all conference attendees. The reception will include live entertainment and hors d'oeuvres — enjoy must-have dishes and drinks! As sponsor, the Welcome Reception will be named for your organization. Welcome Reception napkins will bear your logo. Additional recognition will include your logo on event signage, in the Program Guide, and on annualmeeting.aocs.org and the sponsor webpage.
\$8,000	Wi-Fi	Everyone will know your name when you sponsor Wi-Fi for the annual meeting. The Wi-Fi network name and password will be recommended by the sponsor, and Wi-Fi signage will feature the sponsor's logo and details. Your logo will also accompany the Wi-Fi login instructions within the Program Guide.
	Souvenir Photos	The green screen station is always a popular destination at the Expo. Attendees will get their picture taken and then receive a print with their choice of fun background. The print is placed in a frame provided by AOCs featuring your logo.
	Water Stations and Reusable Water Bottles	Hydration is an important aspect of health and safety in every profession. Each attendee will be given a reusable water bottle featuring your logo. Water stations, also featuring your logo, will be conveniently placed throughout the meeting and Expo. Your support will be recognized in the Program Guide, on annualmeeting.aocs.org and on the sponsor webpage.

All prices in USD.

Contact Clara Chun, Customer Success Manager, AOCs | Phone: +1 708-320-9024 | Clara.Chun@aocs.org

\$6,000	Happy Hour Reception (2 opportunities)	Be front and center as attendees relax after a long day of sessions by hosting a Happy Hour, which will be held in the Expo. Happy Hour Reception napkins will bear your logo. Additional recognition will include your logo on event signage, in the Program Guide, and on annualmeeting.aocs.org and the sponsor webpage.
	Student ePoster Pitch Competition	Show your leadership by sponsoring this opportunity for student researchers to highlight their achievements, demonstrate their ability in scientific presentations, and receive important feedback and mentoring from industry leaders. You will receive recognition as sponsor at the podium, via the banner ad on the livestream player, your logo on the walk-in video, on the hold slide, in the Program Guide and on annualmeeting.aocs.org and the sponsor webpage.
	Volunteer Appreciation Luncheon	We can't do it alone. Our volunteers are the backbone of our Society and annual meeting. They give their time to help make the annual meeting as valuable as possible. Help us say thanks by sponsoring the Volunteer Appreciation Luncheon. Open to all attendees, this is a great networking event. As a sponsor, you will receive podium time, your logo on the slides, event signage, in the Program Guide and on annualmeeting.aocs.org and the sponsor webpage.
	Meeting Signage	Signs are important to navigate your way during the annual meeting — they are everywhere! Have your logo, QR code and web address featured on 90% of the signs used in the hallways, outside of session rooms and in the Expo. Your support will be recognized in the Program Guide, on annualmeeting.aocs.org and on the sponsor webpage.
	Charging Station	Come to attendees' rescue when the power on their mobile device is low and needs to be charged! As sponsor of the Charging Station, your support also provides secure lockers when mobile devices are being charged. The Station will be centrally located near the entrance to the Expo, close to the popular AOCS @home area, and registration. The Station will be marked with your company's logo as will all Charging Station signage. Additional recognition will appear in the Program Guide and on annualmeeting.aocs.org and the sponsor webpage.
\$5,000	Highlighters	The sponsor's logo will be included on the official highlighters distributed to the attendees. Attendees will use the highlighters onsite throughout the meeting to mark the presentations they wish to attend. Your support will be recognized in the Program Guide, on annualmeeting.aocs.org and on the sponsor webpage.
	Notepads	Meeting attendees are sure to be taking notes throughout the event. Have your company information featured on the notepad to ensure you stay top of mind throughout the annual meeting and long after. Your support will be recognized in the Program Guide, on annualmeeting.aocs.org and on the sponsor webpage.
	Pen	Send your logo home with all attendees on the official annual meeting pen. Your support will be recognized in the Program Guide, on annualmeeting.aocs.org and on the sponsor webpage.
	Attendee Communication Package	Key attendee communications (Registration Confirmations, and Annual Meeting Previews) are distributed via email to all registered meeting attendees. The previews contain program updates, links to the abstracts, and other pertinent information for meeting attendees. Have your company advertise via a banner ad, with a custom URL that you provide, on these important communications.

All prices in USD.

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\$4,000	Name Badges	Your logo will be displayed on the name badges that each attendee wears during the conference. Your support will be recognized in the Program Guide, on annualmeeting.aocs.org and on the sponsor webpage.
	Networking Break with Coffee Service (5 opportunities)	As a coffee break sponsor, you will benefit from the halo effect that comes with providing meeting attendees with the fuel to keep them going. Your logo will be prominently displayed at the coffee stations, on cups and napkins, while also receiving recognition in the Program Guide. Morning and afternoon opportunities available.
	Program-at-a-Glance	Be the sponsor of the highly viewed Program-at-a-Glance. Conveniently sized, this handy guide is a quick reference tool to locate session times and locations. The sponsor's logo will be printed on the front cover of the Program-at-a-Glance and the sponsor's ad will be displayed on the back cover.
\$3,500	AOCS @home Computer Station	Tablets and mobile devices still don't stack up to a full-size keyboard and monitor. Sponsor the two computer stations at the official AOCS @home booth. Your logo and webpage will appear on the desktop screen as attendees log on to print their boarding passes, check email and surf the web. Your logo will appear on the Computer Station signage. In addition, your support will be recognized in the Program Guide, on annualmeeting.aocs.org and on the sponsor webpage.
\$3,000	Virtual Attendee Guide and Tutorial Video	Provide your branded virtual background for the attendee Tutorial Video and your logo will feature prominently on the Virtual Attendee Guide PDF, along with your ad, inside. Your support will also include Program Guide recognition, and logo inclusion on the sponsor pages of annualmeeting.aocs.org and the sponsor webpage.
\$500 – \$3,000	Technical Session Sponsorship (29 opportunities)	<p>Contribute to the quality and success of the annual meeting's program through your sponsorship of technical tracks and meet your audience where they are. Explore available tracks on page 17.</p> <p>Benefits include:</p> <ul style="list-style-type: none"> • Banner ad on the livestream player • Sponsor recognition on the physical session meeting room sign • Sponsor recognition next to session listing in the Program Guide • Sponsor recognition with logo in the Program Guide • Sponsor recognition next to session title/description on event webpage • Sponsor recognition on the sponsors webpage of the annual meeting website • Sponsor recognition within the poster section of the Program Guide
\$1,500	Industry Updates – Pre-meeting Presentations across 3-days (24 opportunities)	Attendees are always in search of new and innovative solutions to their most pressing problems. This is your opportunity to highlight your products and services to your target audience. Attendance at the 2021 Industry Update online sessions averaged 150 attendees per session and a popular session has had over 500 post-event views to date. Receive a twenty-minute platform to spotlight your organization's leadership, and a recording of your Industry Update for your use. Your session will be on an open-access livestream, on demand in the meeting program and on the AOCS YouTube channel. You will receive recognition on annualmeeting.aocs.org and the sponsor webpage.

All prices in USD.

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Exhibit opportunities

Anchor your presence at the 2022 Annual Meeting & Expo with an exhibit booth.

Your space Includes:

10' x 10' space (100 square feet)
8' high drape back wall
3' high drape side walls
ID sign (7" x 44")

You also receive:

- Virtual presence on the platform, to access a global audience
- One full meeting registration (pre-registration required)
- One exhibit personnel registration (pre-registration required)
- Listing in the Expo Guide section of the Program Guide

Your investment:

▶ **Early rate: \$1,950**

Standard rate: \$2,450*

*After January 31, 2022

Upgrade your visibility to attendees.

■ **Premium corner position** | \$150

Position yourself in a high traffic area on the Expo floor and stand out from the crowd. Like any piece of real estate, a corner is always highly valued. Quantities are limited.

■ **Featured Exhibitor** | \$600

Receive an upgraded listing in the Program Guide, which includes:

- Company Logo
- 50-word description
- Website URL
- Additional exposure with a *Featured Exhibitor* indication in the attendee communication outreach, including the Annual Meeting preview emails.



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All prices in USD.

Expo schedule

As of September 1, 2021. Subject to change.
All times are in EDT (Atlanta, Georgia; UTC-4).

Sunday, May 1

10 a.m.–4:30 p.m. . . . Exhibitor Move-In
5:30–7 p.m. Expo
5:30–7 p.m. Welcome Reception

Monday, May 2

9:30 a.m.–7 p.m. . . . Expo
9:30–10 a.m. Networking Break
Noon–1:30 p.m. Lunch Break
3:30–4 p.m. Networking Break
6–7 p.m. Happy Hour Reception

Tuesday, May 3

9:30 a.m.–7 p.m. . . . Expo
9:30–10 a.m. Networking Break
Noon–1:30 p.m. Lunch Break
3:30–4 p.m. Networking Break
6–7 p.m. Happy Hour Reception

Wednesday, May 4

9:30–10 a.m. Expo
9:30–10 a.m. Networking Break
10 a.m.–1 p.m. Exhibitor Move-Out

Advertise

in the official annual meeting Program Guide



Book your advertisement in the official annual meeting Program Guide and position your brand in this frequently referenced resource! The Program Guide will be available to both in-person and online attendees.

Ad Size*	Price
Full page, 4-color	US \$1,670
1/2 page, 4-color, horizontal or vertical	US \$1,400

*Other sizes/options are available by request.

Space close date: February 24, 2022

Materials close date: March 7, 2022

Close dates are subject to change.

Advertising will be billed in February separately from the exhibit rentals with a payment term of net 30 days.

For more information, contact:

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Past attendees—across industry, academia, and government

AAK	Crystal Filtration Co/Filsorb/ Quartz Analytics	International Products Corporation	Nu Skin Enterprises	The Very Good Food Company
Abali Yag San Ve Tic AS	Dalhousie University	IonSense	Oklahoma State University	Tokyo University of Agriculture & Technology
ACT Solutions Corp	Danmarks Tekniske Universitet	Istanbul Galata University	OLEOTEK	Tyson Foods, Inc.
ADM	Darmstadt University of Applied Science	Jiangnan University	Omni Tech International Ltd	U.S. Silica
Aekyung	Dell Medical School, University of Texas at Austin	JRC, European Commission	Owensboro Grain Company	UDELAR
Agriculture & Agri-Food Canada	Desmet Ballestra North America, Inc.	Kalsec	Ozturkler Yem Ve Yag San. Tic. A.S.	Univ of Buenos Aires
Aker Biomarine	DTU Food, National Food Institute	Kansas State University	Paradigm Science Inc	Universidad de Sevilla
Alfa Laval Inc	East Carolina University	Keit Spectrometers	PEDECIBA Quimica-UdelaR	Universitat De Barcelona
Alma Mater Studiorum- University of Bologna	Ecoextract	Kerfoot Group	Pica Prüfinstitut Chemische Analytik Gmbh	University at Buffalo, The State University of NY
American Cleaning Institute	Eksci LLC	KI-Kepong Oleomas Sdn Bhd	POET LLC	University of Alberta
Anders Dahl Pedersen	Enviroflight	Kraft Heinz Company	Prairie Aquatech, LLC	University of California, Davis
Anton Paar	Ets Abdelmoula	Kyushu University	Productos Quimicos Y Derivados	University of Edinburgh
Aquanova RUS JSC	Evonik Corporation	Lasenor USA	R W Heiden Associates LLC	University of Georgia
Arkema, Inc.	Farmet AS	LDC	Rettenmaier Canada Inc.	University of Guelph
Aveda	Feed Energy Co	Lipid Technologies LLC	Rob Reintjes	University of Hohenheim
BASF	Fonterra Co-op Group	LOARC	Rotachrom Technologies	University of Leeds
BASF SE	Fuji Oil Co Ltd	LRGP CNRS	Royal Greenland	University of Manitoba
Besler Gida Ve Kimya San Ve Tic AS	G.C. Hahn & Co., Stabilisierungstechnik GmbH	Managing Company Sodrugestvo	Ryerson University	University of Massachusetts, Amherst
Birko Corp	GEA Westfalia Separator Group GmbH	Mars Global Petcare	Sasol	University of Nebraska, Lincoln
Brenntag North America	German Federal Institute For Risk Assessment	Massey University	SC Johnson & Son Inc	University of Salento
Brigham Young University	Glanbia Nutritionals	McCormick & Co Inc	Senna Nahrungsmittel Gmbh	University of Surrey
Bunge Creative Solutions Center	Golden Agri Resources (GAR)	Memorial University of Newfoundland	Seppic	University of Tennessee Knoxville
Bunge North America Inc	Grains Research and Development Corporation	Miami University	SGS Germany GmbH	University of Tokyo
Bunttech	Guardian Chemicals Inc.	Mitsubishi Chemical Corp	Sime Darby Plantation Research Sdn. Bhd.	University of Turku
Caldic Canada	H2 Compliance	Montana Specialty Mills	Societe' Des Produits Nestle - Nestle Research	University of Waterloo
Canadian Food Inspection Agency	Henkel	MPOB	Sodrugestvo	USDA Human Nutrition Research Center on Aging (HNRCA)
Cargill Agricola SA	Hormel Foods	National Food Institute (DTU Food)	Soon Soon Oil Mills Sdn Bhd	Vanderbilt University
Carleton University	Hydrite Chemical Co	National Taiwan University of Science and Technology	South China University of Technology	Ventura Foods
Cawthron Institute	Indorama	Natural Plant Products Inc	Stellar Agribiz	W R Grace & Co
Cesco Solutions, Inc.	Ingration Inc.	Nestle	Steven Abbott TCNF Ltd	Waters Corporation
Chinese Cereals and Oils Association (CCOA)	Inonu Universitesi	New Mexico State University	Sungkyunkwan University	Western University
CI Cigra	Institute of Biochemistry	Nippon Shokubai	Surin Bran Oil Co Ltd	Wilmar Shanghai Biotechnology Res & Dev Ctr Co Ltd
CIRAD	Intercontinental Specialty Fats Sdn Bhd	Nisshin Oillio Group Ltd	TD Research Ltd	YG Laboratories
Clariant Corporation		Nogra Pharma and Entrinsic Biosciences	Technical University Berlin	
Colgate-Palmolive Company		North Carolina State University	Terviva Bioenergy, Inc.	
Conagra Brands		Northern Crops Institute	Thai Edible Oil Co Ltd	
Connoils		Novozymes AS	The Hershey Company	
Corteva Agriscience		Novus International Inc		
CoverCress, Inc.				
Critical Fluid Symposia				

[Request the full list.](#)

Each Technical Session sponsor receives these benefits:

- Banner ad on the session livestream player
- Sponsor recognition on the physical session room sign
- Sponsor recognition in session listing in the Program Guide
- Sponsor recognition with logo in the Program Guide
- Sponsor recognition next to session title/description on event webpage
- Sponsor recognition on the annual meeting website
- Sponsor recognition within the poster section of the Program Guide

Each track and date are an exclusive sponsorship unless it is a joint session. For joint sessions, sponsors from both tracks will be recognized. Joint sessions are particularly well attended.

Package	Session Track	Date	Price/USD	Session Title(s)
1	Analytical	Monday, May 2, 2022	\$2,000	<ul style="list-style-type: none"> • General Analytical Methods • AOCS Official Methods • Authentication of Olive Oil • Novel Analytical Tools to Assess Oil Quality and Oxidation (joint session)
2	Analytical	Tuesday, May 3, 2022	\$3,000	<ul style="list-style-type: none"> • Authentication of Avocado and other High-Value Oils • Standardize/Novel Analytical Methods for Protein Analysis in Food (joint session) • Dutton Award Symposium • Analysis of Less Abundant Lipids • Edible Oil Contaminants – Analysis and Industrial Perspective (joint session) • Advanced Methods of Analysis, Including Lipidomics
3	Analytical	Wednesday, May 4, 2022	\$2,000	<ul style="list-style-type: none"> • Trace Contaminants • Phospholipid Analysis (joint session) • Rapid and High-throughput Screening Methods • Surface Methods
4	Biotechnology	Monday, May 2, 2022	\$1,000	<ul style="list-style-type: none"> • General Biotechnology • Biosurfactants (LCA/Sustainability) (joint session)
5	Biotechnology	Tuesday, May 3, 2022	\$2,500	<ul style="list-style-type: none"> • Biopolymers (joint session) • Improving Protein Quality/Content (joint session) • Gene Editing Technologies • Biocatalysis – Enzyme Processing • New Crops for Oils/Feedstock Engineering (joint session)
6	Biotechnology	Wednesday, May 4, 2022	\$1,500	<ul style="list-style-type: none"> • Lipid and Oil Improvements • Fermentation (joint session) • Non-food Applications of Proteins (joint session)
7	Edible Applications Technology	Monday, May 2, 2022	\$2,000	<ul style="list-style-type: none"> • General Edible Applications Technology • Fat Crystallization (Part 1 of 2) • Fat Crystallization (Part 2 of 2) • Novel Edible Applications of Food Proteins (joint session)

Package	Session Track	Date	Price/USD	Session Title(s)
8	Edible Applications Technology	Tuesday, May 3, 2022	\$2,500	<ul style="list-style-type: none"> • Implications of Lipids Structuring in Food Applications (Part 1) • Implications of Lipids Structuring in Food Applications (Part 2) • Phase Transitions and Interfacial Phenomena in Complex Food Systems (Part 1) • Phase Transitions and Interfacial Phenomena in Complex Food Systems (Part 2) • Surfactants in Food (joint session)
9	Edible Applications Technology	Wednesday, May 4, 2022	\$500	<ul style="list-style-type: none"> • Interactions Between Lipids and Other Ingredients in Plant-based Products
10	Health and Nutrition	Monday, May 2, 2022	\$1,500	<ul style="list-style-type: none"> • Omega-3s: How Much Do We Currently Know About Omega-3 Fatty Acids? • Lipid Oxidation Consequences to Health, Nutrition and Toxicity • Inflammation and Fatty Acids; Role of Inflammation in Disease Pathology
11	Health and Nutrition	Tuesday, May 3, 2022	\$2,000	<ul style="list-style-type: none"> • Bioactive Lipid Mediators • Lipid and Protein Nutrition in Elderly Health (joint session) • Lipids and the Microbiome • Role of Lipids and Related Nutrients in Companion Animal Health
12	Health and Nutrition	Wednesday, May 4, 2022	\$1,000	<ul style="list-style-type: none"> • General Health and Nutrition (Part 1) • General Health and Nutrition (Part 2)
13	Industrial Oil Products	Monday, May 2, 2022	\$1,500	<ul style="list-style-type: none"> • Biofuels (joint session) • Green Chemistry and Oleochemicals • New Uses of Glycerine
14	Industrial Oil Products	Tuesday, May 3, 2022	\$1,500	<ul style="list-style-type: none"> • Biopolymers (joint session) • General Industrial Oil Products • New Crops for Oils/Feedstock Engineering
15	Lipid Oxidation and Quality	Monday, May 2, 2022	\$1,500	<ul style="list-style-type: none"> • Identification of Novel Antioxidants and their Efficacies • Novel Analytical Tools to Assess Oil Quality and Oxidation (joint session) • Lipid Oxidation Consequences to Health, Nutrition and Toxicity (joint session)
16	Lipid Oxidation and Quality	Tuesday, May 3, 2022	\$2,000	<ul style="list-style-type: none"> • Evaluating Antioxidant Efficacy via Accelerated Storage for Shelf-life Determination • Antioxidant Applications: Emulsions, Biofuels, Proteins and More • Food Preservation Strategies: Combination of Antioxidants with Other Actives in Food Systems • Lipid Oxidation in Omega-3 Products and Stabilization Strategies
17	Lipid Oxidation and Quality	Wednesday, May 4, 2022	\$500	<ul style="list-style-type: none"> • Lipid Oxidation and Quality General Session
18	Phospholipid	Monday, May 2, 2022	\$1,500	<ul style="list-style-type: none"> • Development of Novel Phospholipids and Phospholipid-based Delivery Systems for Pharmaceutical and Food Applications • Engineering and Technological Aspects of Isolation, Purification, and Processing of Phospholipids • Novel Phospholipids – Synthesis, Plant Polar Lipids, their Chemical Composition and Biomedical Properties
19	Phospholipid	Wednesday, May 4, 2022	\$500	<ul style="list-style-type: none"> • Phospholipid Analysis (joint session)
20	Processing	Monday, May 2, 2022	\$2,000	<ul style="list-style-type: none"> • Hemp/Cannabis Processing • Biofuels (joint session) • How Processing Affects Emerging Economies (Sustainability Session) • Processing Basics – Palm Oil

Package	Session Track	Date	Price/USD	Session Title(s)
21	Processing	Tuesday, May 3, 2022	\$2,000	<ul style="list-style-type: none"> • General Processing (Energy, Sustainability, Future) • Novel Technologies – Plant-based Foods • Edible Oil Contaminants – Analysis and Industrial Perspective (joint session) • Food Safety and Security
22	Processing	Wednesday, May 4, 2022	\$1,000	<ul style="list-style-type: none"> • New and Emerging Technology • Fermentation (joint session)
23	Protein and Co-Products	Monday, May 2, 2022	\$1,500	<ul style="list-style-type: none"> • Application of Advanced Green Processing for the Preparation and Utilization of Food Proteins • Emerging Source of Proteins • Novel Edible Application of Food Proteins (joint session)
24	Protein and Co-Products	Tuesday, May 3, 2022	\$3,000	<ul style="list-style-type: none"> • Standardize/Novel Analytical Methods for Protein Analysis in Food (joint session) • Functionality of Proteins in Foods and Interactions with Other Food Components • Improving Protein Quality/Content (joint session) • Protein Based Hydrocolloids for Food and Health Applications • Lipid and Protein Nutrition in Elderly Health (joint session) • Protein Biofunctions
25	Protein and Co-Products	Wednesday, May 4, 2022	\$1,000	<ul style="list-style-type: none"> • Breeding and Biotechnology for Improved Quality of Food Proteins • Non-food Applications of Proteins (joint session)
26	Surfactants and Detergents	Monday, May 2, 2022	\$2,500	<ul style="list-style-type: none"> • Next Generation Ingredients • HLD-NAC • Surfactant LCA/Sustainability • Biosurfactants (LCA/Sustainability) (joint session) • Personal Care
27	Surfactants and Detergents	Tuesday, May 3, 2022	\$2,500	<ul style="list-style-type: none"> • Interactions of Surfactants at Solid Surfaces • Performance Additives • Formulating Waterless Products • Surfactants in Food (joint session) • Surfactants Mixtures and Trace Components
28	Surfactants and Detergents	Wednesday, May 4, 2022	\$1,500	<ul style="list-style-type: none"> • Regulatory Issues • Surfactants for Petroleum Applications • Surface Methods
29	Division Poster Sessions	Sunday May 1 – Wednesday, May 4, 2022	Included with any Technical Session sponsorship	<ul style="list-style-type: none"> • Analytical Poster Session • Biotechnology Poster Session • Edible Applications Technology Poster Session • Health and Nutrition Poster Session • Industrial Oil Products Poster Session • Lipid Oxidation and Quality Poster Session • Phospholipid Poster Session • Processing Poster Session • Protein and Co-Products Poster Session • Surfactants and Detergents Poster Session

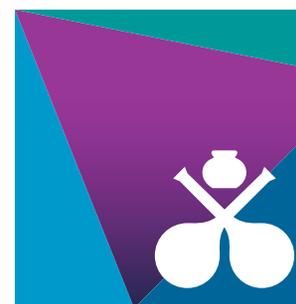
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