



AOCS Strategic Plan through 2024

Goal: Enable success of all members and stakeholders by providing information solutions and shared learning experiences to address critical needs in research, education and professional development.

Objective: Deliver high-quality technical content and educational programs aimed at critical needs in research, education and professional development.

Objective: Facilitate the interaction of scientists and professionals across disciplinary boundaries.

Objective: Strengthen AOCS Divisions by fostering robust communities of practice.

Objective: Align practices to foster diversity, equity and inclusion in AOCS offerings.

Goal: Provide analytical solutions for global trade and research to address current and emerging issues.

Objective: Complete the 8th Edition of the Official Methods and Recommended Practices of the AOCS.

Objective: Establish AOCS as a leader in analytical methods in relevant, rapidly emerging fields.

Goal: Invest in the people and technology that will ensure the long-term sustainability of the Society

Objective: Implement structural and procedural changes aimed at improving productivity and financial security.

Objective: Audit information technology systems to identify needs to better align with mission and business goals.

Objective: Enhance marketing and communications efforts to support membership growth and increase technical service revenue and event registrations.