

INFORM

International News on Fats, Oils, and Related Materials

Inform Author Guidelines

Texts for publication include original, previously unpublished material, such as feature articles, commentaries, columns, and profiles.

The typical *Inform* feature article ranges from 1,000 to 1,500 words. This word count can include any applicable tables, as well as a brief list of references (usually 3–5) “for further reading.” Because *Inform* is a scientific magazine, and not a technical journal, we do not include a full list of formal references. Authors should include three summary bullet points in lieu of an abstract, as well as a brief biography of each author.

We prefer articles to be written in a style that is aimed at a fairly broad, scientific audience. Abbreviations and specific technical terms can be used, but they should be defined on first usage in the text (as well as in tables, figure captions, etc.). We also work hard to prevent our editorial material from becoming overtly commercial. Any discussion of a particular process or piece of equipment should also include a larger context—be it scientific, economic, regulatory, etc.

Use abbreviations according to the metric system for weights, measures, area, and time, as well as other common science and technology terminology such as °C for temperature and (%) symbol only after numbers. We also ask for a brief biography and a head-and-shoulders photo of each author—300 dpi and in color—to run at the end of the article, as well as a bulleted list of three short take-home points at the beginning of the article that summarize the article in lieu of an abstract.

To accompany feature articles, we ask for one to three visual elements (photographs, figures, etc.), preferably in color. For reproduction in print, images must be at a resolution of 300 dpi or better. **Please do not embed images within the text or export them directly from Power-Point or Word.** This yields a very low resolution (only 72 dpi). Instead, please increase the resolution of your figures. Information about this can be found at:

<http://www.jimmunol.org/site/pdf/PPTtoTIFF.pdf>.

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